

THE
ST. REGIS
HOTEL

media kit



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fact sheet

About the St. Regis Hotel

“Just enough hotel, at just the right price, in just the most perfect location”

Inspired by the grand hotels of New York and London and built by the finest architects and craftsmen of the time, the St. Regis Hotel has hosted Vancouver tourists and business travellers for nearly a century since its opening in 1913. The St. Regis Hotel reopened its doors in December 2008 upon completion of a lavish 18-month, \$11 million restoration led by Vancouver design icon Elaine Thorsell. This renovation added modern lustre, state of the art services and immaculate appointments to this Edwardian heritage gem.

The revitalized St. Regis Hotel seamlessly combines big-city sophistication with the intimacy, unique flavour and personal touch of a boutique hotel. With a wide range of complimentary business and personal services, unbeatable proximity to superb dining, shopping and commerce, the St. Regis offers *“just enough hotel, at just the right price, in just the most perfect location”* to make every stay productive and enjoyable.

Address: 602 Dunsmuir Street
Vancouver, BC V6B 1Y6
Canada

Reservations: 1.800.770.7929 (North America)
+1 604.681.1135 (worldwide)

Website: www.stregishotel.com

Architecture: Built: 1911 to 1913: W. T. Whiteway, architect.
Renovated: 2007 to 2008: Elaine Thorsell, interior designer

Neighbourhood

The St. Regis Hotel is literally in the centre of Vancouver’s business and commercial core, within easy walking distance of the convention centre and financial district. Located only one block away from shopping at Holt-Renfrew’s flagship store and Pacific Centre, and just a few blocks from GM Place, Vancouver’s Theatre District and Granville Entertainment Mall, the St. Regis is perfectly located for after-work pursuits. Travel to and from the airport is a snap now that the Canada Line has opened. The City Centre station located just 1 - 1/2 blocks away provides easy access to this efficient and cost-effective airport option.

THE
ST. REGIS
HOTEL

history

The history of the St. Regis Hotel dates back to the golden first quarter-century of Vancouver's history. Completion of the first National railroad drove rapid expansion which helped this rough and tumble logging town grow into a major port, shipping the fruits of the West across the Pacific and around the World.

By the time ground was broken on construction of the St. Regis in 1911, Vancouver's population had quickly increased from a few thousand souls to over 100,000 residents creating immense demand for housing and hotels. Real estate barons like Roberts, Maltby and Company were among the biggest movers and shakers in this young city and one of the partners, Mr. P. Roberts, decided to build a hotel for his wife Mary to be named the "St. Regis" after the famous Astor-built New York masterpiece.

In order to make this new venture his very own landmark, P. Roberts commissioned T. Whiteway, one of the leading architects of the time, to design the Hotel. Whiteway was fresh from completing the Sun Tower, then the tallest building in the British Empire, when E.J. Ryan, Canada's top builder, was hired to lead the construction, Roberts had assembled the finest team of the era to build the St. Regis. Construction began in 1911 and was completed in time for an opening date of March 15, 1913.

With the growing class of business traveller in mind, the St. Regis was located at the corner of Dunsmuir and Seymour Streets, just steps from financial district on West Hastings but still close to the docks and railyards further east. Whether by luck or grand vision, this location has remained a hub as Vancouver's core has evolved and the St. Regis remains ideally located for budding tycoons and tourists alike.

The hotel thrived from its opening day through ups and downs of the City from the roaring '20s, the Great Depression and the boom times of World War II and beyond. The middle of the century was an especially colourful time for the hotel when the St. Regis became Vancouver's premiere "Sports Man's" hotel and was a favourite destination for travelling athletes like the legendary Rocket Richard.

The owner of the St. Regis at the time, Coley Hall, decided that the St. Regis should sponsor a hockey team and, the "St. Regis Hotels" hit the ice in 1943. Hall managed to convince the Legendary Cyclone Taylor, then nearly 50 years old, to add his name to the team roster—making the St. Regis Hotels Taylor's last team before he became a charter member of the Hockey Hall of Fame in 1947.

The St. Regis still stands proudly as a link to Vancouver's vibrant, glorious past and, in 2008, the St. Regis reopened after a lavish \$11 million renovation led by renowned Vancouver designer Elaine Thorsell. Every guest room has been completely remade with superb fixtures and fittings, flat-screen TVs, and refined, contemporary colours to create a haven of rest and comfort.

With immaculate, modern appointments, superb service and unbeatable location, the St. Regis is ready to move forward into its second century of hospitality. No doubt, Mr. Taylor would be gratified to see that his landmark remains in place offering superb accommodations and service to Vancouver's new generation of entrepreneurs and dreamers.

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ST. REGIS
HOTEL

amenities and services

The St. Regis Hotel's unobtrusive, impeccable hospitality, wide range of complimentary services, and superb amenities make each day's stay as smooth, seamless and rewarding as possible.

- *Complimentary full breakfast*
- *Newspapers available in media center*
- *Floor security monitoring and keyed floor access*
- *Laptop sized in-room safes*
- *Full-service business centre*
- *In-room coffee*
- *Complimentary bottled water in rooms*
- *Ice and vending machines*
- *Same day laundry and dry cleaning available*
- *Daily housekeeping*
- *Concierge service*
- *Bellman service*
- *Complimentary umbrellas in lobby*
- *St. Regis Fine Wines and Spirits adjacent to hotel*
- *Underground parking available*
- *Drop-in access to Steve Nash Sports Club*

THE
ST. REGIS
HOTEL

suites + design

Suites in the St. Regis hotel combine rich dark woods with a cool, contemporary colour palette to create sophisticated, balanced surroundings. Each room comes with a full range of premium appointments like superb beds, flat-screen TVs, and Italian body-care products. Rooms also feature highly functional work spaces with a state of the art plug-and-play media centre to boost productivity.

Smart Room Features

- *Individual climate control*
- *32" Flat Screen TV with InnVue movie system*
- *Multi local channels/movies on command*
- *Media Hub MP3 and iPod connectivity*
- *Iron and full size ironing board*
- *Clock radio with MP3 input*
- *Voicemail*
- *Complimentary wireless and wired internet*
- *Complimentary full breakfast*
- *Cordless phone*
- *In room laptop-sized safety deposit box*
- *Complimentary bottled water daily*
- *Coffee machine*
- *Plush terry robes*
- *Acqua Kappa luxury Italian spa body-care products*
- *Lighted magnifying make up mirror*
- *Hairdryer*

Executive Suite Upgrades

- *Dry Bar/Mini Fridge*
- *Terry slippers*
- *Sofa bed*
- *His and hers bathroom vanities*
- *Additional 32 LCD TV in living room and phone*
- *Complimentary Steve Nash Health Club passes for two*

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HOTEL

dining

The St. Regis Hotel's central location puts it just steps away from some of the city's finest dining. From quick bites to keep energy up, to spectacular five-star meals, the World of Vancouver dining is at the St. Regis Hotel's doorstep.

On Premises

Breakfast - full complimentary breakfast bar

The St. Regis Hotel Breakfast is open 6:30 am - 10:00 am Monday - Friday and 7:00 am - 11:00 am on weekends to provide a full range of quick, nutritious and satisfying ways to start your day.

Dinner - in-room dining

Guests can choose from a delicious range of in-room dining options available between 7:00pm - 11:00pm prepared fresh in the St. Regis Bar and Grill kitchen.

St. Regis Bar and Grill - lunch, dinner and late night

The St. Regis Bar and Grill offers a wide selection well-executed comfort food and pub favourites in a warm, welcoming restored brick and wood heritage space at street level in the Hotel. Multiple satellite HDTVs and a wide selection of beer, wines and spirits allow you to unwind and keep track of your home team while you're away.

Starbucks - coffee and snacks

For many, a day without coffee is nearly impossible to imagine. While the St. Regis offers a wide range of coffee options including complimentary espresso machines, there are still those who need their daily dose of Starbucks to survive. Luckily for them, there's one on the premises.

Gotham Steakhouse - dinner

Steak is the ultimate power business meal and Vancouver's finest steakhouse is open every evening to celebrate success with tender steaks and stiff drinks. <http://www.gothamsteakhouse.com/>

The Shore Club - lunch and dinner

The Shore Club is the new favoured destination for Vancouver's business elite. With 14-metre ceilings and an opulent interior space which cost \$8 million to construct, it's a dramatic and inviting place to enjoy their fresh seafood and steaks. www.theshoreclub.ca

wellness options

When the St. Regis opened in 1913, spas were places of rest secluded deep in the mountains and gymnasiums were filled with medicine balls and other infernal devices. Times have changed, and the St. Regis has easy access to the best facilities in Vancouver.

Massage at the St. Regis Hotel

The St. Regis Hotel is proud to offer our “Just The Most Perfect Massage” program with expert on-site treatments in a private studio. Our staff holistic massage practitioner Mishal Rijal is expert in four distinct styles of massage: Traditional Thai, Polynesian (Balinese), Swedish and Deep Tissue. He works with each client to identify the best massage treatment for their needs, whether it’s a gentle release of daily stress, recovery from hard exertion, or relieving pain from chronic conditions. These superb, spa-quality massage services are available for both guests and drop-in clients and appointments can be scheduled at the front desk or by emailing info@stregishotel.com.

Steve Nash Sports Club

Local hero Steve Nash has put his energy behind his first health club, located adjacent to the St. Regis. This is Vancouver’s finest facility with 38,500 sq. ft. of outstanding equipment and services run by and elite team of fitness professionals. Exclusive access fees for St. Regis hotel guests.
www.stevenashsportsclub.com

YWCA Pool and Health Club

For some, the day doesn’t start without laps at the pool. Located just three blocks away from the St. Regis is the central YWCA centre with a 25-metre pool open for drop-in visitors who want to get their laps in. (Drop in fee applies) <http://www.ywcahealthandfitness.com/>

Holt Renfrew Beauty Salon

Just a half-block away from the St. Regis is the Halcyon Days Beauty Salon located in the gorgeous new Holt-Renfrew store. A full range of beauty and spa options are available.
http://www.halcyondaysalonsandspas.com/Holts_Salon___Spa___Vancouver.asp

meeting facilities

The St. Regis Hotel can offer guests access to a wide variety of internal and external meeting space options. From private rooms onsite to our 100-person theatre and larger spaces in adjacent facilities, our staff can work with guests to find and book space to accommodate their meeting needs.

Name	Set Up	# of People
St. Regis Hotel	Smart Meeting Room	Up to 8
Morris J. Wosk Centre	many	10 – 300
Segal Graduate School of Business	many	10 – 300
Hudson Building	many	8 – 40
BCIT	many	8 – 250

security features

The St. Regis Hotel has invested in a full range of security features to ensure guests' safety and peace of mind. Along with secure keyed elevator, stair and floor access, there are five security cameras per guest floor along with a total of 12 exterior and lobby cameras. The secure underground parking at the adjacent Hudson building also features security cameras.

In total, the hotel invested \$70,000 or more than \$1,000 per room on building security.

St. Regis Hotel art installation

As part of the complete \$11-million renovation, original works of art have been installed throughout all the room and public spaces in the St. Regis hotel. The selection of work from five different artists, tends toward the abstract, springing from a variety of sources and serves to simultaneously integrate and compliment the spaces adding depth, colour and atmosphere throughout the Hotel.

The five artists (profiled below) featured at the St. Regis are Canadian, American and British with a range of cultural heritages and influences from native and Hispanic to Asian and Irish. "Whether our guests take the time to examine and contemplate the art or whether they enjoy it in passing, we believe that this art helps us create the ideal environment for every stay," said St. Regis Hotel General Manager Jeremy Roncoroni.

THE
ST. REGIS
HOTEL

Hilario Gutierrez: Born in Arizona but rich ethnic heritage, he always identified with the spirit of the American Southwest. This unique identity became evident even as he produced his first paintings. “As an Arizona native, I possess an innate awareness of the quiet struggle and fragile balance of the Sonoran Desert. My abstract style expresses the harmony in the desert’s chaotic emotion of line, color and form. Emotion is the soul of my work; inspired by the natural and man-made architecture of the Arizona landscape.”

Linda Murphy: Born in Cork, Ireland, of Canadian and Irish parentage, she spent her days immersed in the wild scenery of the west coast of Ireland. Her self-taught approach to her art has been through the act of painting itself—trial and error, struggle and reflection. She says, “For me, painting is both calm and explosive, coming from the gut. My work is done in acrylic, with rags, palette knives and by hand. Initially, large blocks of colour are laid down in a slow, rhythmic manner. I move around a lot when I paint and use generous amounts of pigment straight from the jar, allowing the vibrations of colour to activate my creativity. As the layers build, so does my energy and the density, interconnectedness and movement of the paint.”

Liz Jardine: Growing up in New York City to a mother who was a docent at an art museum and who kept her enrolled in “every manner of art class,” a career in art was almost inevitable. Liz gravitated toward her deep love and appreciation for nature as a primary source of inspiration. Early in her career, Liz revelled in exploring the glory and diversity of flowers while currently, the sky and ocean with their endless color combinations and layers of transparent color are her inspiration for her vivid, elegant abstractions. Liz says that her favourite time to work is late in the evening when everyone has gone home and the phone has stopped ringing. “I crank up the music and let go.”

Jodi Mass: Born in Manhattan, Kansas, Jodi moved several times during her childhood and spent five years in Hong Kong. Jodi’s influences are as diverse as her nomadic childhood and touch the color palettes of nature, magazines, meditation, galleries, museums and literature. Jodi describes her work as a spontaneous blend of harsh and soft applications of paint — applied fast and furiously — coupled with slow and deliberate layers to create a contemporary urban feel. The subtle layers and rich depths are an invitation into an ethereal mystique, revealing unexpected details that delight and entertain.

Simon Addyman: Simon Addyman was born in Colchester, in Essex, England, to a family of successful artists. After training at the Colchester School of Art and the City and Guilds of London Art School, Simon developed his craft while working as a freelance illustrator and graphic artist. Simon’s painting techniques are inspired in part through close contemplation of the paintings of the Old Masters, with particular attention to the mood and atmosphere invoked by the quality of aging suggested by their faded, cracked, and heavily varnished surfaces. Frequent sketches from nature are a primary resource that is later translated into a more abstract and interpretive vision of the landscape.

key staff

General Manager: Jeremy Roncoroni

Jeremy's 30 years in hotels and hospitality has seen him work at elite properties in the Kempinski, Four Seasons and Metropolitan Groups. He combines impeccable managerial and leadership credentials with a passion for the field exemplified by his instructor certification from the International Sommelier Guild of Canada.

Front Office Operations Manager: Casey Kitamura

Casey brings 20 years of elite hospitality experience in the Inter Continental and Sheraton Groups to the St. Regis Hotel. A transplanted Torontonian, Casey has worked throughout North America and has been happily working in his adopted new hometown of Vancouver since 2006.

Director of Sales: Janet Thomas

Janet Thomas comes to the St. Regis to lead the Corporate Sales program with a resume which recently includes a half-decade spent leading marketing and sales efforts for one of BC's largest real estate development companies.

room rates

January-April	starting from \$129
May-October	starting from \$149
November-December	starting from \$135

packages

Glowbal Group Dine Around Package

The St. Regis Hotel has worked with the Glowbal Group to offer an exclusive package that allows you to dine around their downtown restaurants and get VIP access to the super sexy new Society Lounge. The Dine Around package starts with a two-night stay at the St. Regis Hotel that includes a guaranteed upgrade to one of our suites at no extra charge. We will also make your booking arrangements for each restaurant based upon the options you provide to us.

THE MEALS INCLUDED IN THE PACKAGE ARE:

Dinner at Sanafir Restaurant and Lounge (value \$75.00)

Dinner at Coast Restaurant (value \$120.00)

Brunch at Glowbal Grill (value \$50.00)

Brunch at Italian Kitchen (value \$50.00)

You'll receive VIP treatment and exclusive VIP entry to Society Lounge on one of the nights. The package value is \$290.00.

Guests can contact us directly by phone or email for further details or to book.

Luxury and Leisure Package

When you book one of our suites this spring, we will add a little leisure to your stay with a complimentary one-hour massage from our in-house holistic massage practitioner, Mishal Rijal. The comfort and superb amenities of the suite will pamper you, while the expert hands of Mishal will work relax and rejuvenate you.

promotions

Media Rate

Long hours? Deadlines? Well, at least you can work and stay in the plush, sophisticated surrounding of the St. Regis Hotel at our special Media Rate. Your guestroom also includes free local calls and faxes, MP3 and iPod connectivity, free wireless internet access and state of the art technology.

October through May 30: \$109 plus taxes. June through September: \$165 plus taxes.

Executive Suite Treat

Book an executive suite and receive a complimentary one hour massage with expert on-site treatments in our private studio.